



EMPOWERING RELATIONSHIPS

DRIVING SUCCESS



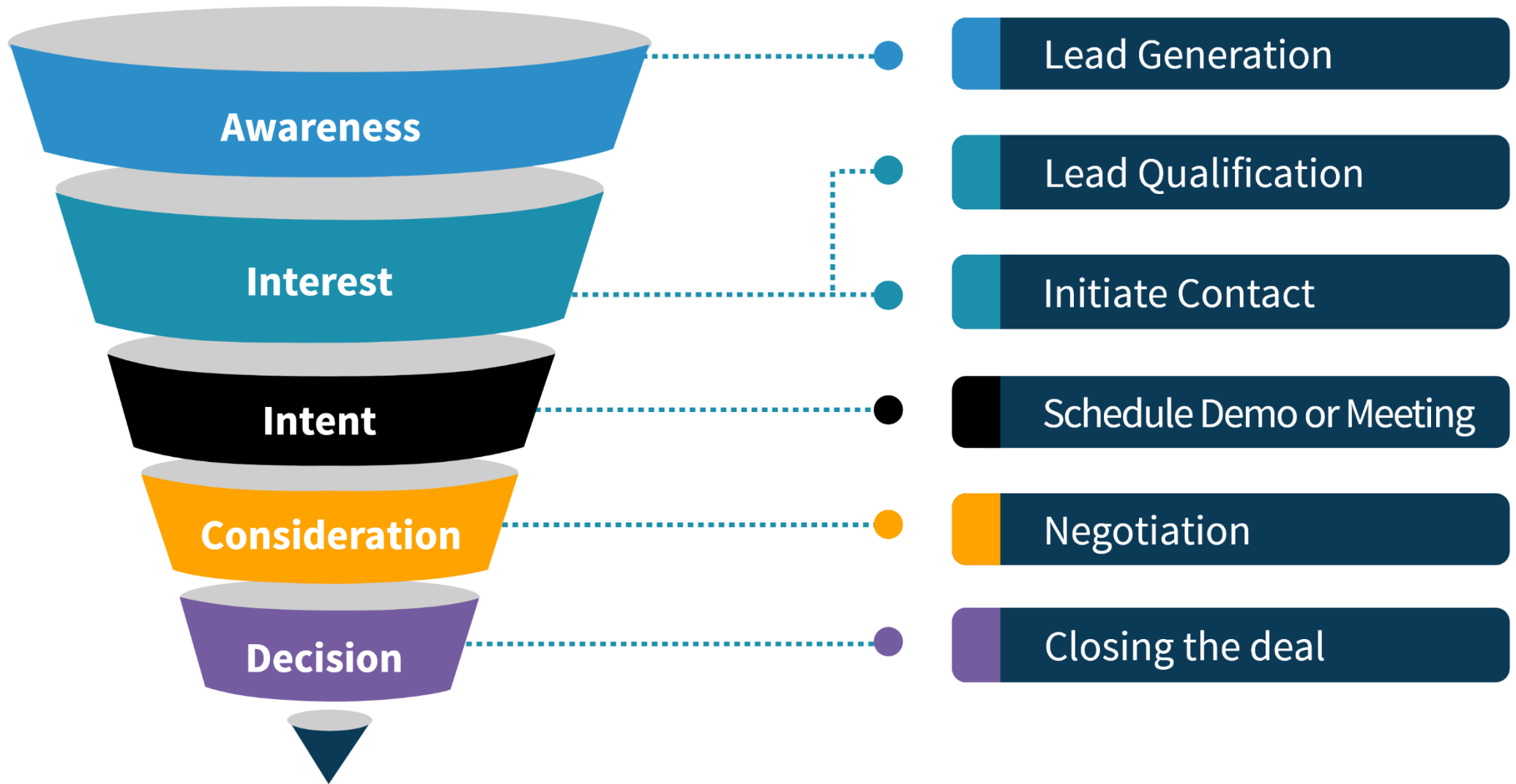
INTRODUCTION

WELCOME TO T-CRM

The cutting-edge **Customer Relationship Management (CRM)** software designed to revolutionize how you manage and nurture your customer relationships. Whether you are a small business or a large enterprise, **T-CRM** offers a comprehensive suite of features tailored to meet your unique needs.

Our platform provides an intuitive and **user-friendly interface**, making it easy to navigate and manage your customer data effectively. With **T-CRM**, you can gain a **360-degree view** of your customers, tracking interactions, purchase history, and preferences in one centralized location.





THE FASTEST WAY TO MAXIMIZE YOUR PROFIT



Improves Customer Service



Track Prospects



Avail Opportunities



Align Sales & Marketing



Retain Clients



Manage Customer Data

KEEP TRACK OF IMPORTANT EVENTS IN CUSTOMER JOURNEY



Lead Capture



Import Data



Data Allotment



Task Assignment



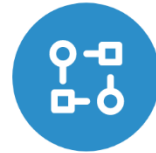
Marketing Automation



Payment Tracking



Sales Performance



Workflow and Approvals



Follow-up Reminders



Client Services

PRODUCTIVITY

INCREASE SALES

Bring in quality leads, nurture them, and turn them into happy, paying customers. Get a complete view of all customer data—personal details and communication.

**01**

Targeting new customers

02

Prioritize your leads better

03

Centralize sales operations

04

Reduce sales cycle

05

Improve sales conversions

06

Improve customer retention

EXPERIENCE

MAXIMIZE CLV

Maximizing customer lifetime value (CLV) is a continuous process that requires dedication and a focus on long-term customer relationships.

Offer a Referral Program

01

Provide Targeted, Personalized Campaigns

02

Put Them First – Listen Your Customers

03

Optimize Your Customer Service

04

Reward Your Most Loyal Clients

05

Benefit from Cross-Selling and Upselling Strategies

06

COLLABORATION

STREAMLINE PROCESSES

From managing leads to simplifying and streamlining the sales pipeline, T-CRM platform allows you to automate repetitive tasks, eliminate manual work, and boost performance.

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- 01 Automate repetitive tasks
 - 02 Manage prospects within your sales funnel
 - 03 Improved data consolidation
 - 04 Monitor progress with reporting and analytics tools
 - 05 Facilitated marketing campaigns
 - 06 Generate sales leaderboards and productivity reports

WE HELP YOU IDENTIFY NEW OPPORTUNITIES

TASK MANAGEMENT

- Real-time Collaboration
- Centralization of all tasks
- Customization
- Automate Tasks
- Generate Task Reports

REPORTING

- Leads Reports
- MIS Reports
- Follow-up Pending Reports
- Follow-up Done Reports
- Task Reports
- Payment Reports

CAMPAIGN **MANAGEMENT**

- Create Multi-Channel Campaigns
- Easily Customize Your Follow-Up Campaigns
- Boost ROI with Email & SMS marketing
- Increase Customer Retention
- Convert cross-selling and upselling opportunities



CONTACT **MANAGEMENT**

- Define user access to contacts
- Personalize interaction
- Define user access to contacts
- Merge Duplicate Contacts
- Import Contact / Leads using CSV files or third-party APIs like Google Maps API

WE HELP BUSINESSES THRIVE WITH STRONGER CUSTOMER RELATIONSHIPS

LEAD MANAGEMENT

- Vet Leads
- Qualification and Scoring
- Reassign Dead Leads
- Drip Email & SMS Campaigns
- Track Appointments
- Set Pipeline Stages

DOCUMENT MANAGEMENT

- Associate documents with clients
- Security and access control
- PDFS, Images, Office files in one place
- Automated Repetitive Tasks
- Access to documents anywhere

SALES AUTOMATION

- Standardize workflows & processes
- Improve Team Collaboration
- Automated Personalized Emails
- Automated Repetitive Tasks
- Guided experience for competitive edge.



ACTIVITY MANAGEMENT

- Automated Repetitive Sales Tasks
- Marketing
- Email / Calls / SMS / WhatsApp Messages
- Online / Offline Training
- Contract Renewal
- Payment Reminder
- Social Media Contact



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